



Società Italiana
di Ortodonzia

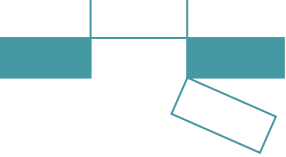
SPONSOR PROSPECTUS 2025

SIDO INTERNATIONAL SPRING MEETING
*SKELETAL OR CONVENTIONAL ANCHORAGE
IN DENTOFACIAL ORTHOPEDICS?*

Firenze, Teatro del Maggio Musicale Fiorentino, March 21-22, 2025

56th SIDO INTERNATIONAL CONGRESS
*PERSONALIZED AND PATIENT-CENTERED ORTHODONTICS
FOR EFFECTIVE, EFFICIENT, AND SAFE PATIENT CARE*

Firenze, Fortezza da Basso, November 20-22, 2025



The 2025 scientific program will be characterized by a theme that is very dear to me and to which I have dedicated much of my professional life: scientific evidence as a guide for decision-making in everyday clinical practice. My goal throughout the year is to provide SIDO members with concrete support to assist them in their daily clinical work. This commitment is the driving force behind both the SIDO International Spring Meeting and the 56th SIDO International Congress that will be held in Florence.

The theme of the Spring Meeting is highly current and controversial: when there is the need to produce skeletal effects, is a bone-anchored device more effective than a conventional one?

Fifteen internationally renowned speakers will deliver 30-minute presentations exploring the efficacy of bone-anchored devices compared to tooth-anchored devices in the treatment of maxillary transverse deficiency, as well as Class II and Class III malocclusions. Prior to the Spring Meeting, a Consensus Conference with world-renowned experts will convene to develop key statements on the meeting's topics. Attendees will have the opportunity to delve deeper into the Consensus results and directly interact with the speakers during 30-minute time slots for discussion at the end of each session.

The theme of the 56th International Congress will be "Personalized and patient-centered orthodontics for effective, efficient, and safe patient care". On Thursday, there will be one or two full-day pre-congress courses led by internationally renowned clinicians, as well as two hands-on practical courses primarily aimed at young professionals. In the Cavaniglia Hall, on Friday and Saturday the program will focus on the topic: "Personalized and Patient-Centered Orthodontics". Each session will include 30-minute presentations followed by dedicated time slots for discussion. Personalized orthodontics for optimal patient care will be explored, focusing on the role of diagnosis and treatment planning, as well as the clinical management of various orthodontic challenges in both growing and adult patients. Meanwhile, on Friday, the Nazioni Hall will host a Consensus Conference on clear aligner treatment, following the format introduced at the Spring Meeting. On Saturday, an interdisciplinary SIDO-SIdP session will take place, promoting collaboration and integration across specialties.

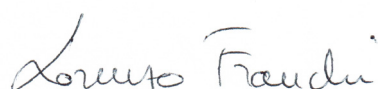
We are thrilled to host two events with a panel of internationally renowned speakers who will confront on contemporary and controversial topics! The years 2025 and 2026 at SIDO will be organized as a biennium in collaboration with Dr. Daniela Garbo, featuring shared initiatives aimed at attracting and engaging new and young members.

We deeply appreciate the loyalty of our long-standing sponsors and exhibitors and would be thrilled to have their continued support for the SIDO 2025 program. We also hope the SIDO 2025 program will inspire new companies to join us, beginning a rewarding and mutually beneficial partnership.

We are excited to present the SIDO Sponsor Prospectus 2025 to both our esteemed current supporters and potential new partners. The prospectus offers a variety of customizable opportunities, thoughtfully designed to ensure a successful and impactful year.



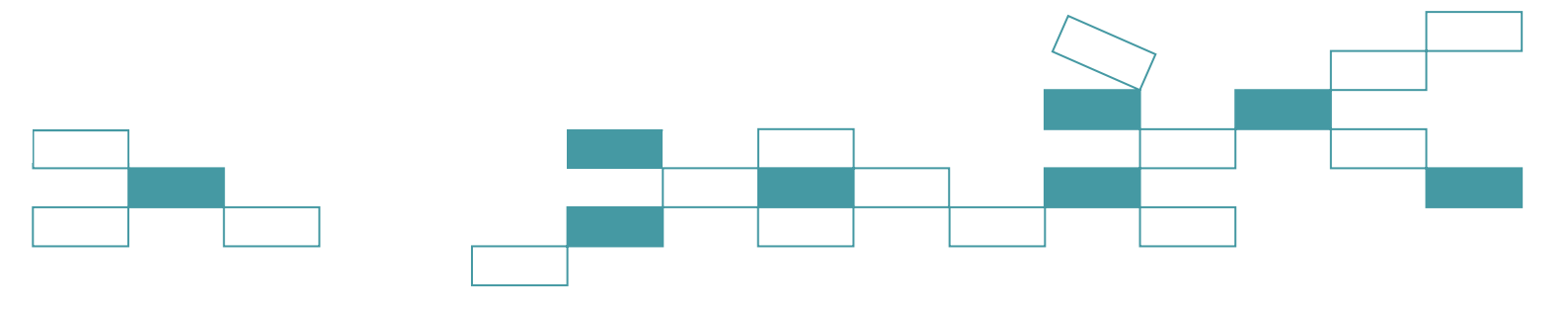
Lorenzo Franchi
SIDO President 2025

A handwritten signature in black ink that reads "Lorenzo Franchi".



SPONSORSHIP PACKAGES

Main Sponsors have priority in choosing the exhibition space based on the date of the official sponsorship confirmation



PLATINUM

33.000 €

SIDO INTERNATIONAL SPRING MEETING

Firenze, March 21-22, 2025 - Teatro del Maggio Musicale Fiorentino

- Pre-set booth in the exhibition area (9 sqm area)
- Logo and Link on the SIDO event website
- Logo and Thanks in the Onsite Program
- 3 Full registrations for non-SIDO members*
- 2 tickets for the President's Reception for Sponsor staff
- 3 badges for Sponsor staff
- Possibility to sell

56th SIDO INTERNATIONAL CONGRESS

Firenze, November 20-22, 2025 - Fortezza da Basso

- Max 65 sqm exhibition area
- Logo and Link on the SIDO event website
- Logo and Thanks in the Onsite Program
- 3 Full registrations for non-SIDO members**
- 2 tickets for the President's Reception for Sponsor staff
- 25 badges for Sponsor staff
- NEW** 30 VISITORS PASS for the exhibition area – VALID ON THURSDAY/SATURDAY ONLY
- NEW** Possibility to organize Promotional Short Lectures at your stand during the breaks
Speakers will be featured in the Onsite Program
- NEW** Working breakfast - Possibility to organize max 45 minutes meetings at your stand before the scientific sessions (8.15 - 9.00 am) – Breakfast is offered by SIDO -
Speakers will be featured in the Onsite Program
- Possibility to sell

* Valid only for the Spring Meeting

** Valid only for the International Congress

GOLD

27.000 €

SIDO INTERNATIONAL SPRING MEETING

Firenze, March 21-22, 2025 - Teatro del Maggio Musicale Fiorentino

- Pre-set booth in the exhibition area (9 sqm area)
- Logo and Link on the SIDO event website
- Logo and Thanks in the Onsite Program
- 2 Full registrations for non-SIDO members*
- 2 tickets for the President's Reception for Sponsor staff
- 3 badges for Sponsor staff
- Possibility to sell

56th SIDO INTERNATIONAL CONGRESS

Firenze, November 20-22, 2025 - Fortezza da Basso

- Max 45 sqm exhibition area
- Logo and Link on the SIDO event website
- Logo and Thanks in the Onsite Program
- 2 Full registrations for non-SIDO members**
- 2 tickets for the President's Reception for Sponsor staff
- 20 badges for Sponsor staff
- NEW** 20 VISITORS PASS for the exhibition area – VALID ON THURSDAY/SATURDAY ONLY
- NEW** Possibility to organize Promotional Short Lectures at your stand during the breaks
Speakers will be featured in the Onsite Program
- Possibility to sell

* Valid only for the Spring Meeting

** Valid only for the International Congress

SILVER

17.000 €

SIDO INTERNATIONAL SPRING MEETING

Firenze, March 21-22, 2025 - Teatro del Maggio Musicale Fiorentino

- Pre-set booth in the exhibition area (6 sqm area)
- Logo and Link on the SIDO event website
- Logo and Thanks in the Onsite Program
- 2 tickets for the President's Reception for Sponsor staff
- 3 badges for Sponsor staff
- Possibility to sell

56th SIDO INTERNATIONAL CONGRESS

Firenze, November 20-22, 2025 - Fortezza da Basso

- Max 30 sqm exhibition area
- Logo and Link on the SIDO event website
- Logo and Thanks in the Onsite Program
- 1 Full registration for non-SIDO members
- 2 tickets for the President's Reception for Sponsor staff
- 10 badges for Sponsor staff
- NEW** 10 VISITORS PASS for the exhibition area – VALID ON THURSDAY/SATURDAY ONLY
- Possibility to sell

BOOK A STAND IN THE EXHIBITION AREA

The cost of an exhibiting space is € 440 per square meter.

SIDO guarantees a pre-set booth at no additional cost.

SIDO INTERNATIONAL SPRING MEETING

Firenze, March 21-22, 2025 - Teatro del Maggio Musicale Fiorentino






	6 sqm	€ 2,640
	9 sqm	€ 3,960

Exhibiting includes

- Pre-set booth
- Thanks in the Onsite Program
- 1 badge for Sponsor staff every 3 sqm of purchased space
- Possibility to sell

56th SIDO INTERNATIONAL CONGRESS

Firenze, November 20-22, 2025 - Fortezza da Basso

	6 sqm	€ 2,640
	9 sqm	€ 3,960
	12 sqm	€ 5,280
	15 sqm	€ 6,600
	18 sqm	€ 7,920

For a larger booth you need to become Main Sponsor

Exhibiting includes

- Pre-set booth
- Thanks in the Onsite Program
- 1 badge for Sponsor staff every 3 sqm of purchased space
- Possibility to sell

The applicable VAT will be added to the costs of the Sponsor/Exhibitor packages.

OTHER SPONSORSHIP OPPORTUNITIES

SIDO INTERNATIONAL SPRING MEETING

Firenze, March 21-22, 2025 - Teatro del Maggio Musicale Fiorentino

IN CONGRESS KIT

- 1,000 lanyards with Logo €2,500
+ production costs

FURTHER OPPORTUNITIES

- Sponsorship of Poster awards, each € 500
- 1 ADV Flyer in the participants' congress bag (for exhibitors only), each € 600
- Logo in the Poster Display area (2 screens) € 1,500
- Logo on the badge self-printing machines (in the registration area) € 2,000
- Sponsorship of the official photo sharing platform (logo or video and link) with the possibility to collect user data € 3,000
- Coffee break for participants, each € 2,000
- Lunch for participants, each € 4,000
- Non-exclusive support for the President's reception (max 4 Companies) € 4,000
- Exclusive support for the President's reception (only one) € 12,000
- Full-page AD in the on-site program, distributed to all Congress participants
 - Back cover € 3,000
 - Right Hand page € 2,000
 - Left Hand page € 1,500

OTHER SPONSORSHIP OPPORTUNITIES

56th SIDO INTERNATIONAL CONGRESS

Firenze, November 20-22, 2025 - Fortezza da Basso

IN CONGRESS KIT

	2,500 notepads with Logo	€2,500 + production costs
	2,500 pens with Logo	€2,500 + production costs

FURTHER OPPORTUNITIES

<input type="checkbox"/>	Sponsorship of Poster awards, each	€ 1000
<input type="checkbox"/>	1 ADV Flyer in the participants' congress bag (for exhibitors only), each	€ 800
<input type="checkbox"/>	Logo in the Poster Display area (4 screens + 2 totems)	€ 3,000
<input type="checkbox"/>	Logo on the badge self-printing machines (in the registration area)	€ 3,000
<input type="checkbox"/>	Sponsorship of the official photo sharing platform (logo or video and link) with the possibility to collect user data	€ 3,500
<input type="checkbox"/>	Coffee break for participants, each	€ 5,000
<input type="checkbox"/>	Lunch for participants, each	€ 10,000
<input type="checkbox"/>	Non-exclusive supporter of the Get Together (exhibit hall), starting from	€ 2,000
<input type="checkbox"/>	Non-exclusive support for the President's reception (max 4 Companies)	€ 6,000
<input type="checkbox"/>	Exclusive support for the President's reception (only one)	€ 20,000
<input type="checkbox"/>	Full-page AD in the on-site program, distributed to all Congress participants	
<input type="checkbox"/>	Back cover	€ 3,500
<input type="checkbox"/>	Right Hand page	€ 2,500
<input type="checkbox"/>	Left Hand page	€ 2,000



Società Italiana di Ortodonzia

Società Italiana di Ortodonzia
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INFO AND BOOKING

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